



Sponsorship Opportunities and RSVP

Global Leadership Award Dinner

honoring

Bill Anderson

CEO of Bayer AG

December 3, 2026

The American-German Institute is the only think-tank focused exclusively on the vital partnership of Germany and the United States. Dinner sponsorship is not only a sign of regard for Mr. Anderson and Bayer AG, but also an effective way for companies and individuals to strongly endorse the German-American relationship. Your generous donation supports a substantial portion of our operating budget and makes possible the [high-quality events](#) and [publications](#) that we produce throughout the year. Sponsors have an exclusive platform to recognize the accomplishments of Mr. Anderson and Bayer AG in the company of corporate, political, and non-profit leaders.

Corporate Sponsorships

Select Sponsorship	Level	Seating Area	Brand Spotlight	Additional Logo Opportunities
☐	Global Leaders \$50,000	Exclusive [10 Seats]	- Full-page, full-color advertisement - Logo listed prominently in program - Logo on display at your table and on sponsorship wall - Logo on the AGI website - Mention in AGI press release - Social media promotion	- Logo stage left or right alcove: \$25,000 - Logo house left or right alcove: \$15,000
☐	Executive Leaders \$35,000	Prominent [10 Seats]	- Half-page, full-color advertisement - Logo listed in program - Logo on display at your table - Logo on the AGI website - Social media promotion	- Logo stage left or right alcove: \$25,000 - Logo house left or right alcove: \$15,000
☐	Corporate Leaders \$25,000	Main [10 Seats]	- Logo on the AGI website - Logo listed in program	X
☐	Business \$15,000	Main [5 Seats]	- Company name listed in program	X
☐	Associate \$10,000	Main [2 Seats]	- Company name listed in program	X
☐	Individual \$3,000	Main [1 Seat]	- Individual's name listed in program	X
☐	Full-Page Ad \$10,000	X	- Full-page, full-color advertisement	X
☐	Half-Page Ad \$7,500	X	- Half-page, full-color advertisement	X

Sponsorship Packages are tax-deductible in the U.S., less \$267 per guest & cost of advertisement: color half page ad \$2,500; color full page ad \$3,000.

Additional exclusive sponsorship opportunities are available. Contact Jessica Hart for more information.



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- ☐ Yes! I accept!
- ☐ No, I am unable to attend.
- ☐ I am unable to attend but would still like to sponsor.
- ☐ I am interested in additional exclusive sponsorship opportunities.

Sponsorship Level: _____

Company: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Contact Email and Phone: _____

Table Host Name and Title (for Global Leader & Executive Leader levels): _____

Please submit this RSVP form via email by October 15, 2026, to:

Jessica Hart, Director of Finance and Operations

jhart@aicgs.org