



# Sponsorship Opportunities and RSVP

## Global Leadership Award Dinner

honoring

### Martin Daum

Chairman of the Board of Management, Daimler Truck Holding AG & Daimler Truck AG

**November 12, 2024**

The American-German Institute is the only think-tank focused exclusively on the vital partnership of Germany and the United States. Dinner sponsorship is not only a sign of regard for Mr. Daum and Daimler Truck AG, but also an effective way for companies and individuals to strongly endorse the German-American relationship. Your generous donation supports a substantial portion of our operating budget and makes possible the [high-quality events](#) and [publications](#) that we produce throughout the year. Sponsors of the dinner will have an exclusive platform to recognize the accomplishments of Mr. Daum and Daimler Truck AG in the company of corporate, political, and non-profit leaders.

### Corporate Sponsorships

Select Sponsorship	Level	Seating Area	Brand Spotlight	Corporate Membership Program	Additional Logo Opportunities
<input type="checkbox"/>	<b>Global Leaders</b> \$50,000	Exclusive [10 Seats]	<ul style="list-style-type: none"> <li>- Full-page, full-color advertisement</li> <li>- Logo listed prominently in program</li> <li>- Logo on display at your table and on sponsorship wall</li> <li>- Logo on the AGI website</li> <li>- Mention in AGI press release</li> <li>- Social media promotion</li> </ul>	1 year	<ul style="list-style-type: none"> <li>- Logo stage left or right alcove: \$25,000</li> <li>- Logo house left or right alcove: \$15,000</li> </ul>
<input type="checkbox"/>	<b>Executive Leaders</b> \$35,000	Prominent [10 Seats]	<ul style="list-style-type: none"> <li>- Half-page, full-color advertisement</li> <li>- Logo listed in program</li> <li>- Logo on display at your table</li> <li>- Logo on the AGI website</li> <li>- Social media promotion</li> </ul>	1 year	<ul style="list-style-type: none"> <li>- Logo stage left or right alcove: \$25,000</li> <li>- Logo house left or right alcove: \$15,000</li> </ul>
<input type="checkbox"/>	<b>Corporate Leaders</b> \$25,000	Main [10 Seats]	<ul style="list-style-type: none"> <li>- Logo on the AGI website</li> <li>- Logo listed in program</li> </ul>	1 year	X
<input type="checkbox"/>	<b>Business</b> \$15,000	Main [5 Seats]	<ul style="list-style-type: none"> <li>- Company name listed in program</li> </ul>	1 year	X
<input type="checkbox"/>	<b>Associate</b> \$10,000	Main [2 Seats]	<ul style="list-style-type: none"> <li>- Company name listed in program</li> </ul>	X	X
<input type="checkbox"/>	<b>Individual</b> \$3,000	Main [1 Seat]	<ul style="list-style-type: none"> <li>- Individual's name listed in program</li> </ul>	X	X
<input type="checkbox"/>	<b>Full-Page Ad</b> \$10,000	X	<ul style="list-style-type: none"> <li>- Full-page, full-color advertisement</li> </ul>	X	X
<input type="checkbox"/>	<b>Half-Page Ad</b> \$7,500	X	<ul style="list-style-type: none"> <li>- Half-page, full-color advertisement</li> </ul>	X	X

Sponsorship Packages are tax-deductible in the U.S., less \$267 per guest & cost of advertisement: color half page ad \$2,500; color full page ad \$3,000.

**Additional exclusive sponsorship opportunities are available. Contact Jessica Hart for more information.**



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- Yes! I accept!
- No, I am unable to attend.
- I am unable to attend but would still like to sponsor.
- I am interested in additional exclusive sponsorship opportunities.

Sponsorship Level: \_\_\_\_\_

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact Email and Phone: \_\_\_\_\_

Table Host Name and Title (for Global Leader & Executive Leader levels): \_\_\_\_\_

**Please submit this RSVP form via email by October 1, 2024, to:**

Jessica Hart, Director of Finance and Operations

[jhart@aicgs.org](mailto:jhart@aicgs.org)