



American Institute
for Contemporary
German Studies
JOHNS HOPKINS UNIVERSITY



Measuring Expectations and Capabilities: The State of the German-American Dialogue

30th Anniversary Symposium Program
Generating Growth in Times of Austerity

Wednesday, 12 June 2013

Allianz Forum
Pariser Platz 6
10117 Berlin

12:00 Luncheon

12:45 **Welcome**

Ambassador Wolfgang Ischinger
Global Head of Government Relations, Allianz SE

Introduction & Opening Remarks

Jacques Brand
*CEO, Deutsche Bank North America
AICGS Chairman*

Jackson Janes
President, AICGS

13:00 **Greeting**

Parliamentary State Secretary Steffen Kampeter
German Federal Ministry of Finance

13:30 **Panel 1: The Role of Central Banks: From Managing the
Crisis to Spurring Growth – An Experiment**

Do central banks have a role in spurring growth? Many experts agree that the non-standard policies of most major central banks have prevented a financial meltdown in the wake of the Lehman collapse in 2008. However, can they also push advanced economies to reach “escape velocity”? How dangerous are the experiments being undertaken by central banks of all major advanced economies? What choices do central bankers have in the present economic and political environment? How long will advanced economies depend on unconventional monetary policies? We will try to answer these questions by looking at the monetary policies of the U.S. Federal Reserve and the European Central Bank.

Panelists:

Gregor Böhm
The Carlyle Group
Benoît Coeuré
European Central Bank
Andreas Dombret
Deutsche Bundesbank

David Folkerts-Landau
Deutsche Bank
Randall Henning
American University
Eugene A. Ludwig
Promontory Financial Group

Moderator: Alexander Privitera
AICGS



14:45 **Coffee Break**

15:00 **Keynote Speech**
Vice Chancellor and Minister Philipp Rösler
German Federal Ministry of Economics and Technology

15:30 **Panel 2: The Transatlantic Trade and Investment Partnership:
Justified Hope or Misleading Hype?**

Negotiations on the TTIP are expected to start at the beginning of July and, together with the G8 summit taking place on June 17-18, transatlantic trade is high on the political agenda. Political leaders on both sides of the Atlantic seem determined to invest political capital in making these negotiations a success. What chances and challenges lie ahead in the negotiations? What obstacles could the negotiations encounter? Will technical hurdles weaken the political resolve? We will look for answers to these questions and highlight what negotiators and political leaders in both Europe and the U.S. have to keep in mind if they want the upcoming talks to be a success.

Remarks: Ambassador Philip D. Murphy
Embassy of the United States of America in Germany

Panelists:

Ambassador Peter Ammon
*Embassy of the Federal Republic
of Germany in the U.S.*
Knut Brünjes
*German Federal Ministry of
Economics and Technology*
Ambassador C. Boyden Gray
*Boyden Gray & Associates, LLP,
former U.S. Ambassador to the
European Union*

Kate Kalutkiewicz
*Office of the U.S. Trade
Representative*
Fred H. Langhammer
The Estée Lauder Companies
Zanny Minton Beddoes
The Economist

Moderator: Jackson Janes
AICGS