THE US AND GERMANY

Moving In The Same Direction?

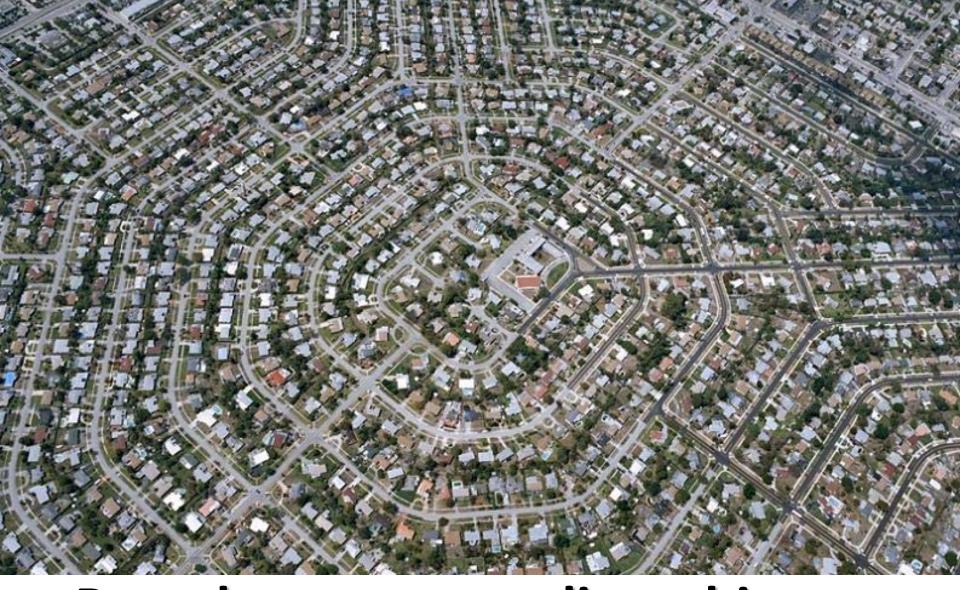
Roy Kienitz
June 2012



The World's Concept Of The American Dream

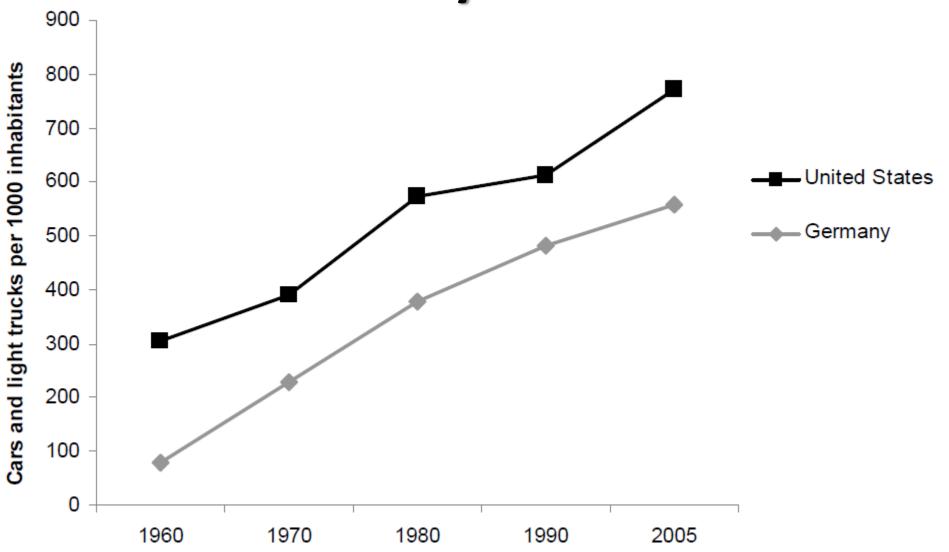


The German Version?



But when everyone lives this way it takes up a lot of space

Everything gets farther apart ... So we buy more cars





Because one car is no longer enough

We know where this leads



What began as a choice became a necessity

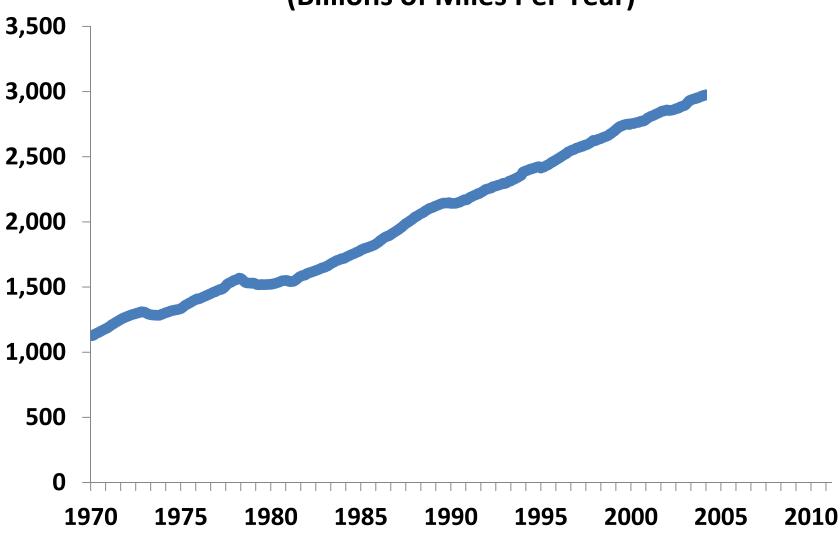


Europe Has A Different Image

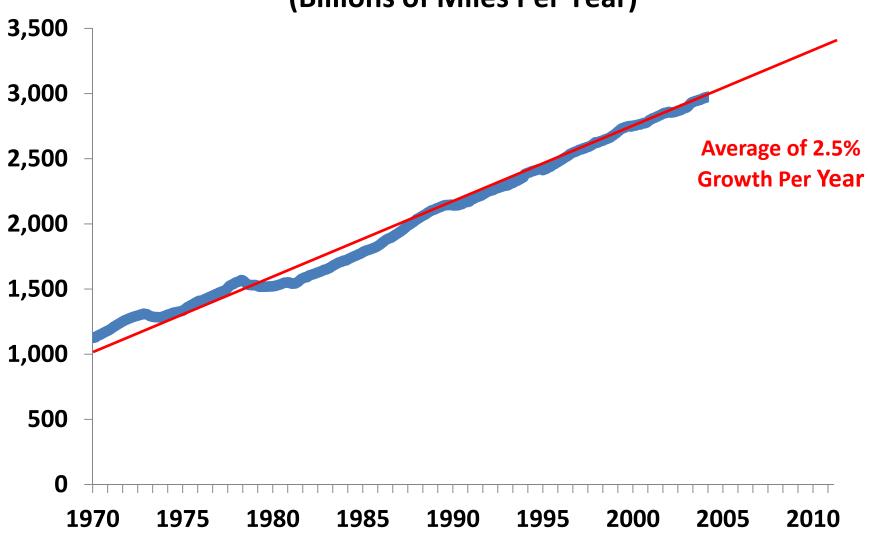


But it wasn't always that way

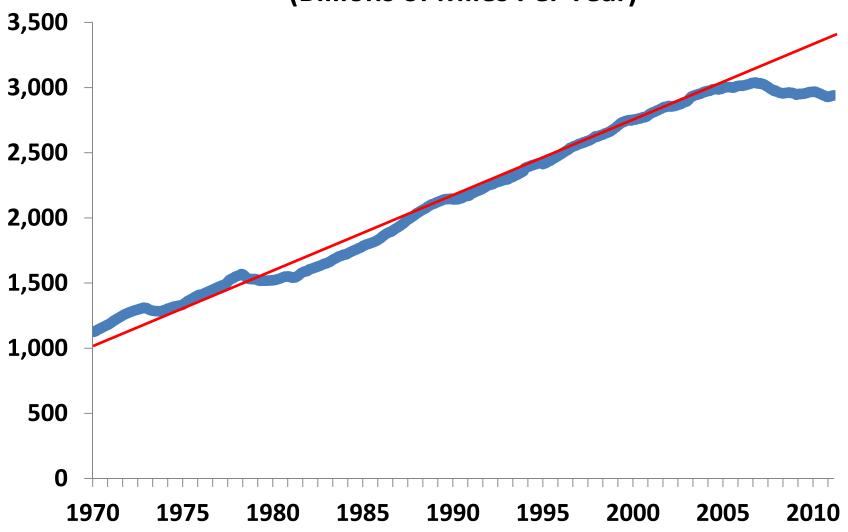
Driving In the United States, 1970 to 2004 (Billions of Miles Per Year)



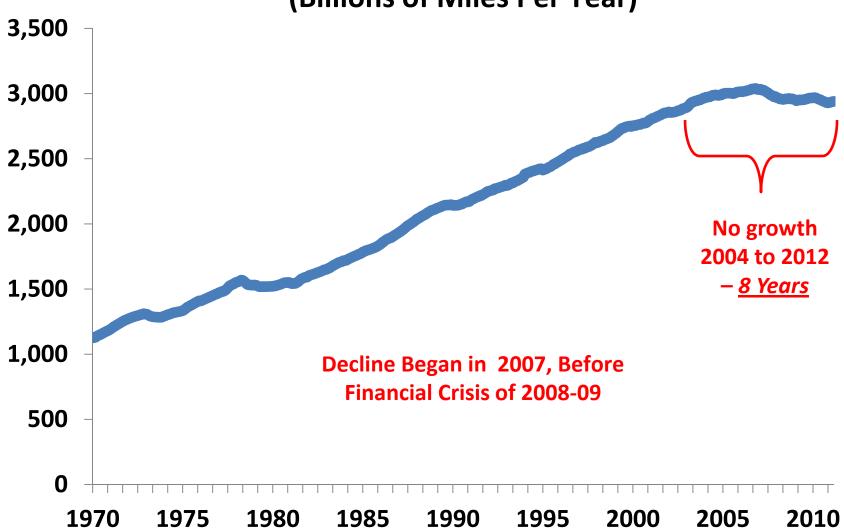
Driving In the United States, 1970 to 2004 (Billions of Miles Per Year)



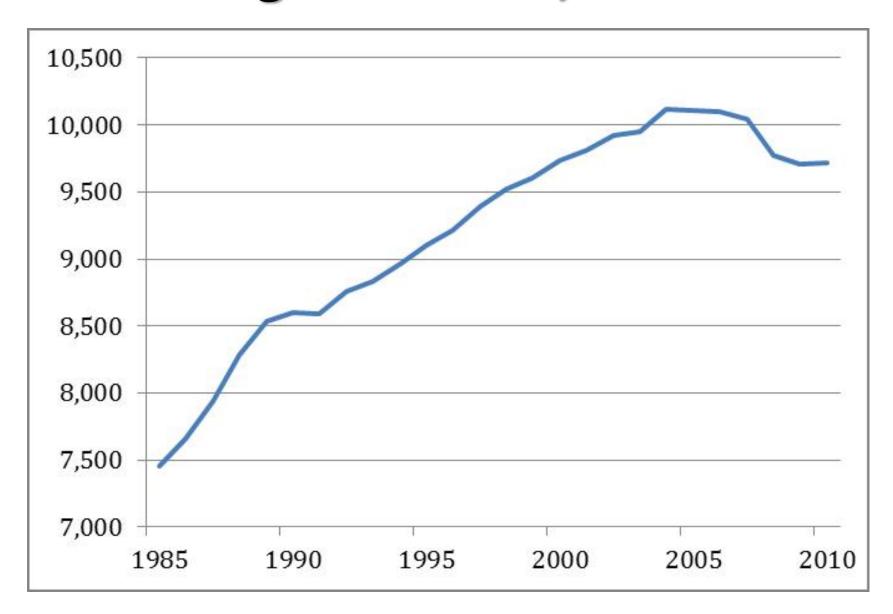
Driving In the United States, 1970 to 2012 (Billions of Miles Per Year)



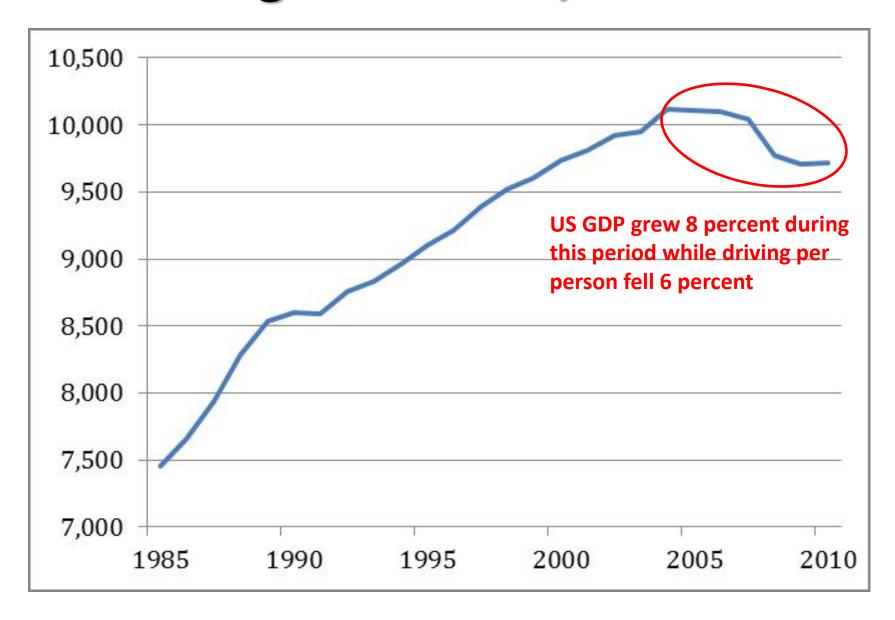
Driving In the United States, 1970 to 2012 (Billions of Miles Per Year)



US Driving Per Person, 1985-2011

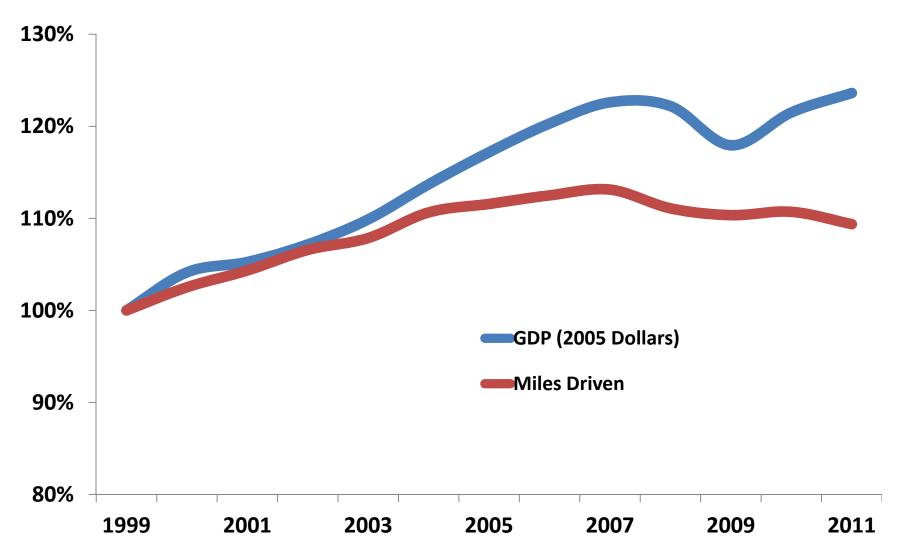


US Driving Per Person, 1985-2011

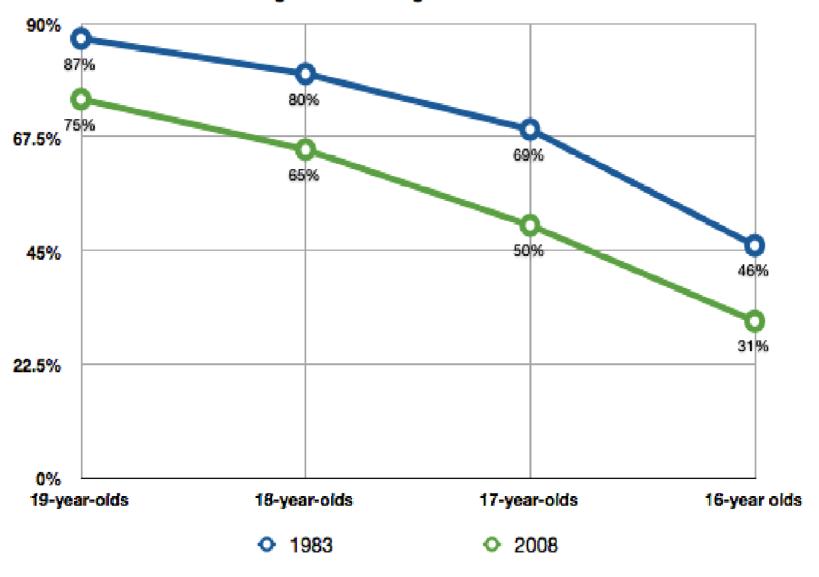


ECONOMIC GROWTH AND DRIVING, 1999 - 2011

(GDP in constant 2005 Dollars, VMT in miles driven, 1999 = 100)



Percentage of US teenagers with driver's license



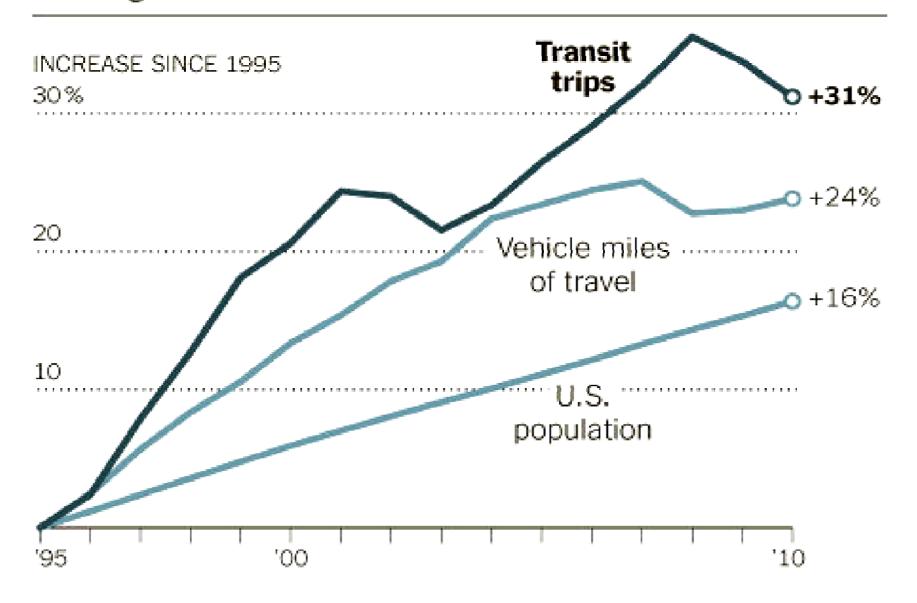


amazon.com°





Strong Growth of Mass Transit



INRIX

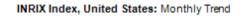
INRIX Index

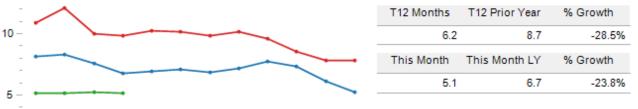
United States

Show Top All ▼

Trailing 12 months from





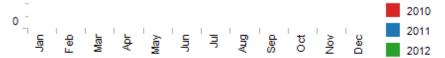


Biggest Movers: Current Month vs. Last Year

11

Denver

Calumbia



Metro	Rank	T12 Months	This Month	This Month LY	
Honolulu	1	24.0	21.3	27.4	A
Los Angeles	2	23.8	21.0	23.4	Ξ
San Francisco	3	20.1	17.0	17.8	
New York	4	18.1	15.4	18.4	
Bridgeport	5	16.4	13.8	16.4	
Austin	6	15.2	16.5	15.9	
Washington D.C.	7	15.1	12.9	16.4	
Seattle	8	14.9	11.9	13.4	
Chicago	9	13.3	10.3	13.2	
Boston	10	13.0	10.2	13.8	
Miami	11	12.8	11.2	14.3	÷



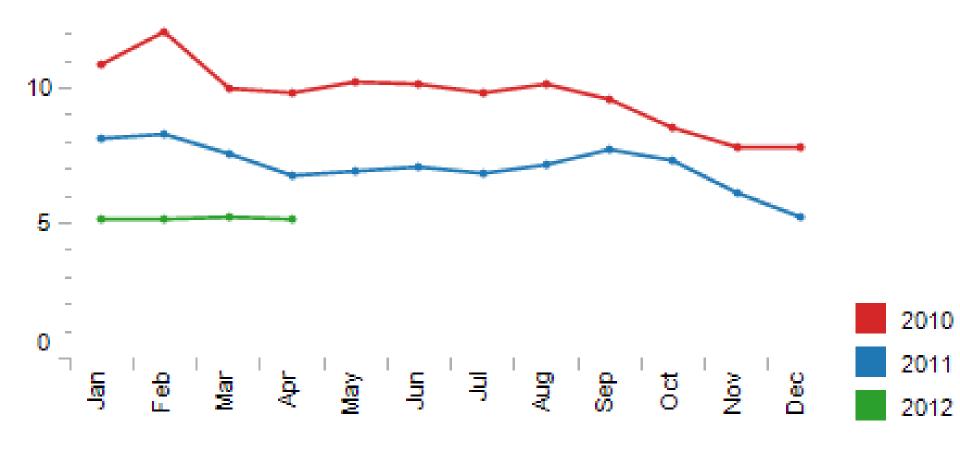
Biggest Movers: Y	TD vs. Last Year		
Fort Myers	1	13%	
El Paso	2	1%	Ξ
San Jose	3	-2%	
Austin	4	-3%	
Houston	5	-3%	
San Francisco	6	-9%	
Seattle	7	-11%	
San Diego	8	-11%	
Baton Rouge	9	-12%	
Los Angeles	10	-13%	
Tampa	11	-16%	_
New Orleans	12	400/	

Minneapolis	1		46.0%	
Melbourne	2		12.3%	
San Jose	3		11.2%	
New Orleans	4		8.1%	
Austin	5		3.6%	
Houston	6		3.4%	
El Paso	7		1.3%	
San Diego	8		0.9%	
San Francisco	9	-4.3%		
Albany	10	-4.3%		

-6.1%

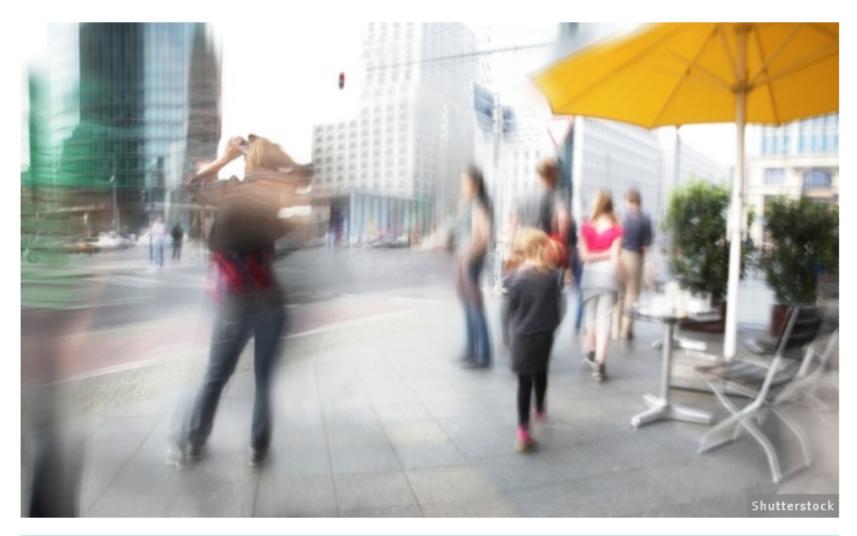
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INRIX Index, United States: Monthly Trend

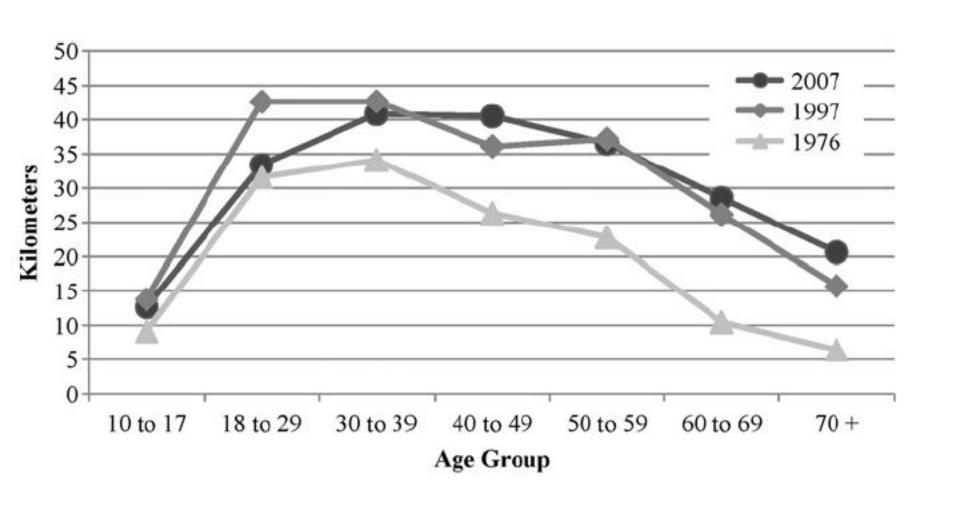


Young Americans Aren't the Only Ones Driving Much Less Than Their Parents

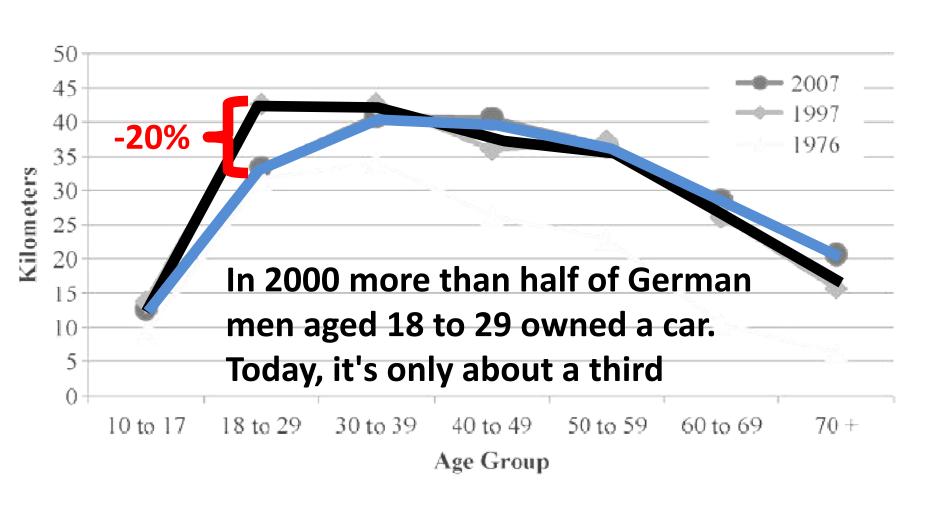
ERIC JAFFE JUN 04, 2012 14 COMMENTS



Driving Behavior In Germany By Age Group (Km per day)

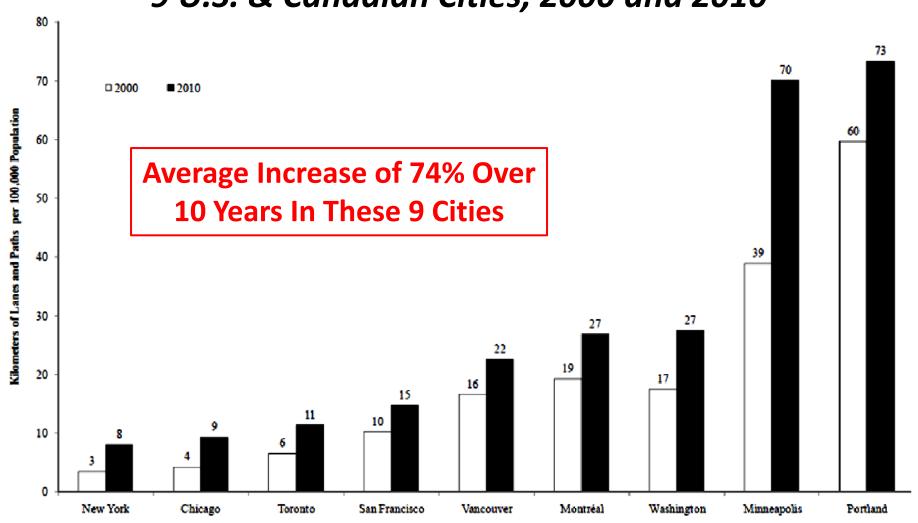


Driving Behavior In Germany By Age Group (Km per day)



More Bicycle Lanes Are Being Built

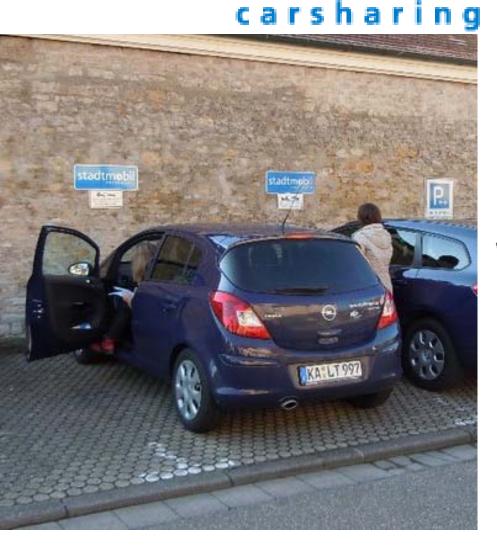
Miles of Protected Bikeway Per 100,000 Residents, 9 U.S. & Canadian Cities, 2000 and 2010





New models are emerging ...

stadtmobil





200,000 members, 5600 cars



What's Next?

